BEFORE THE POSTAL RATE COMMISSION IN 14 4 22 F

WASHINGTON, D.C. 20268–0001

4 22 PM '96

POSTAL RATE COMMISSION OFFICE OF THE SECRETARY

SPECIAL SERVICES REFORM, 1996

Docket No. MC96-3

RESPONSE OF UNITED STATES POSTAL SERVICE WITNESS STEIDTMANN TO INTERROGATORY OF THE NATIONAL ASSOCIATION OF POSTMASTERS OF THE U.S. (NAPUS/USPS-T2—5)

The United States Postal Service hereby provides the response of witness Steidtmann to the following interrogatory of the National Association of Postmasters of the U.S.: NAPUS/USPS-T2—5, filed on July 31, 1996. Interrogatories NAPUS/USPS-T2—1, -2, -4 and NAPUS/USPS-T2-3 were redirected to witnesses Needham and Lion, respectively.

The interrogatory is stated verbatim and is followed by the response.

Respectfully submitted,

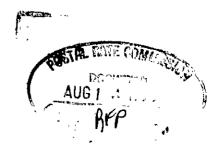
UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr. Chief Counsel, Ratemaking

Anthony F. Alverno

475 L'Enfant Plaza West, S.W. Washington, D.C. 20260–1137 (202) 268–2997; Fax –5402 August 14, 1996



U.S. POSTAL SERVICE WITNESS CARL E. STEIDTMANN RESPONSE TO INTERROGATORIES OF THE NATIONAL ASSOCIATION OF POSTMASTERS OF THE UNITED STATES

NAPUS/USPS-T2-5 Page 1 of 1

NAPUS/USPS-T2-5. In your testimony at page 3, you refer to box service as a "peripheral product." Please define the term "peripheral" as you use it. If box service is the sole method for an individual or business' receipt of mail, how can that be considered a "peripheral" service?

NAPUS/USPS-T2-5 Response.

As stated in my testimony, "Peripheral products are those products that have low visibility in the minds of consumers." In the context of my testimony, I was asserting that raising fees for box service would most likely not deter most consumers from purchasing other Postal Service products. I base this assertion on the fact that the majority of U.S. Postal Service customers currently do not purchase box services.



DECLARATION

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answe	rs are	true	and	corre	ct, to	the	best	of my	/ kn	owl	edge,	infor	matio	on, a	nd
belief.															

CARL E. STEIDTMANN

Dated: ____August 14, 1996_____

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

Anthony F. Alverno

475 L'Enfant Plaza West, S.W. Washington, D.C. 20260-1137 August 14, 1996